



# Guideline for the use of the BSB Product Certification Mark

VERSION 1.0 / 2019

**BHUTAN STANDARDS BUREAU**

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## **1. Introduction**

This guideline does not create new regulatory requirements. It provides an explanation on the use of the BSB product certification mark by the licensee.

## **2. Application and Grant of Licence**

Application for the grant of a Licence shall be made to the Bureau as per the Bhutan Standards Licensing Regulation 2015 chapter 2 section 6. On completion of application requirements, the grant of licence shall be subjected to the provisions stipulated in the Bhutan Standards Licensing Regulation 2015 chapter 2 section 7 available in the Bhutan Standards Bureau website ([www.bsb.gov.bt](http://www.bsb.gov.bt))

## **3. Condition of Licence**

- a) The Standard Mark shall be applied in a manner to be prominently visible as a distinct mark on the article, label or the covering or on test certificate relating to an article which cannot be labelled or covered.
- b) The Standard Mark shall be applied only to such types, grades, classes, varieties, sizes of the article/s for which the Licence has been granted.
- c) The licensee shall get approved from the Bureau the facsimile (exact reproduction) of the Standard Mark proposed to be used by him.
- d) No person, other than the licensee in possession of a valid Licence, shall make any public claim, through any advertisement, sales promotion leaflets, price-lists or the like, that his/her product, article or process conforms to the relevant Bhutan Standard or carries the Standard Mark in respect of a product, an article or process for which Standard Mark has been specified.
- e) So long as a Standard Mark is not specified for an article or process, a person may publically claim that his/her product or process conforms to the Bhutan Standard provided that such product or process actually conforms to the Bhutan Standard.

## **4. Cancellation or Suspension of Licence**

Any Licence granted by the Bureau may be suspended or cancelled by it, if it is satisfied:

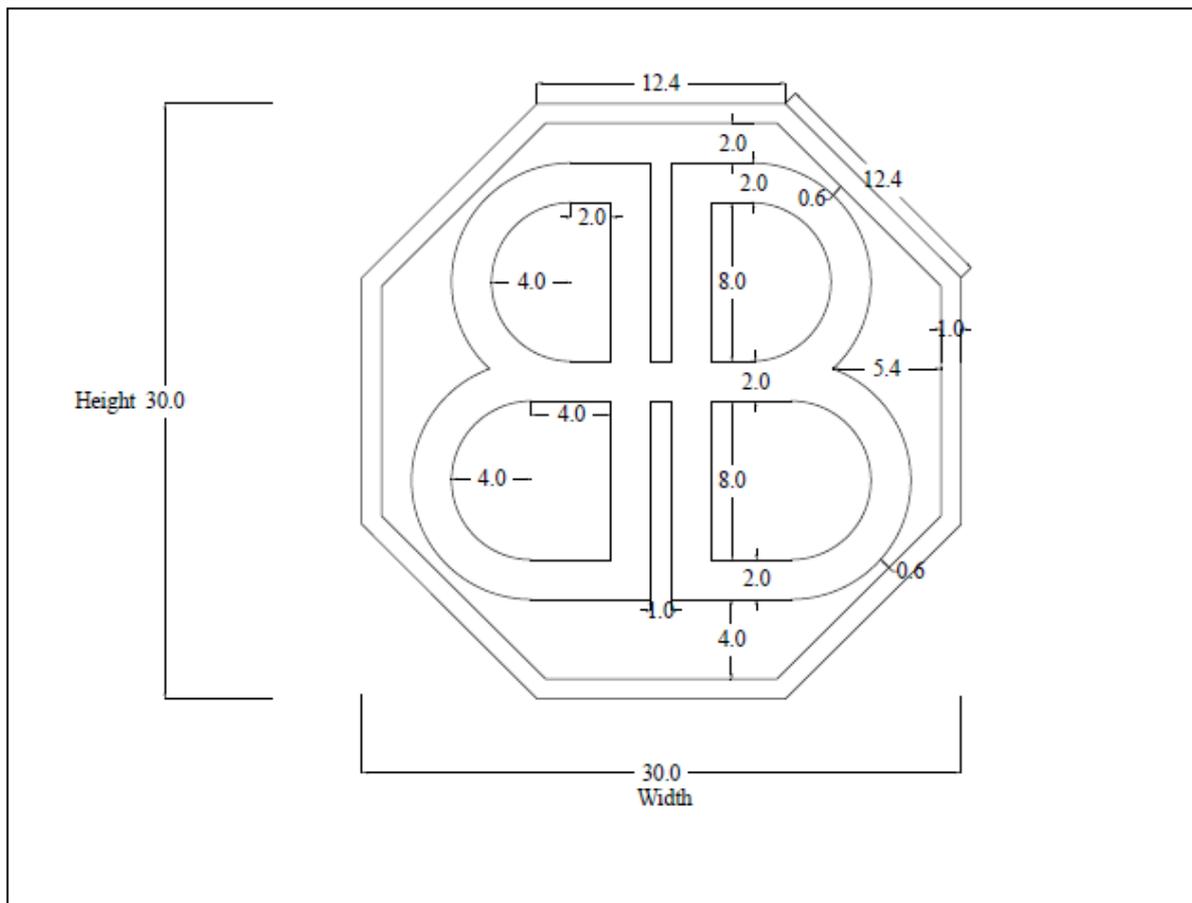
- a) that the articles marked with the Standard Mark under a Licence do not comply with the related Bhutan Standard or Standards; or
- b) that the licensee had used the mark in respect of a process which does not come up to the related Bhutan Standard or Standards; or
- c) that the licensee failed to provide critical facilities to any Inspecting Officer to enable him to discharge the duties imposed on him; or
- d) that the licensee has failed to comply with any of the terms and conditions of the Licence; or

- e) for any other reason which in the opinion of the Bureau to be recorded in writing is sufficient to suspend or cancel the Licence.
- f) if, at any time, the Bureau has sufficient evidence that the product carrying the Standard Mark may not be conforming to the Bhutan Standard.

The resumption of marking on the product shall be permitted by the Bureau after satisfying itself that the licensee has taken necessary actions to remove the deficiencies.

**5. Dimensions for BSB mark**

The base dimensions for the BSB mark. (See Annexure for clear visibility)



All dimensions in millimeters

**Figure 1 Base dimension mark**

The figure shown above is the base dimension mark that must be used as a base dimension to minimize or maximize the size of the mark.

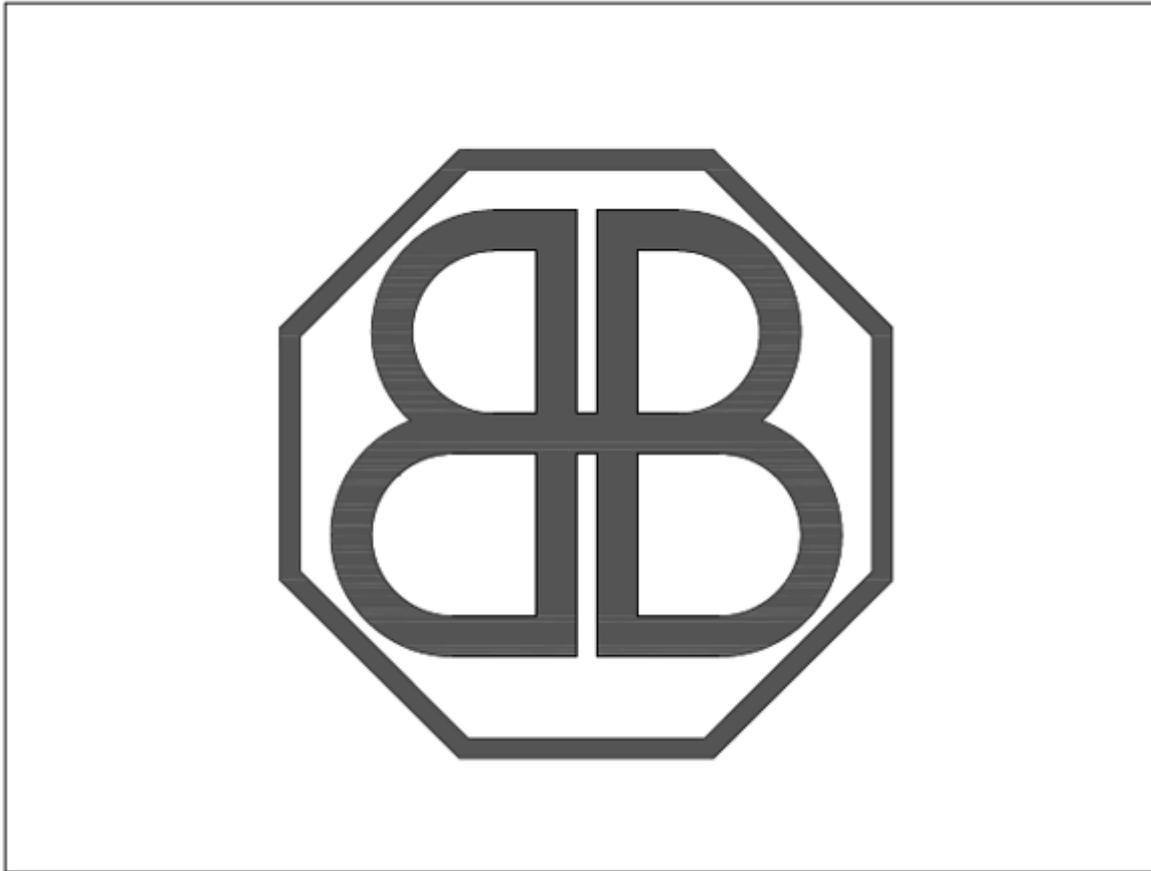
Note

All dimensions are place to one decimal point



The colour shown in the figure may not be the true colour due to differences in graphics of individual clients.

The colour for the BSB mark must be black as shown in figure 3.



**Figure 3 Mark Colour**

#### **7. Incorrect Usage of the mark.**

The Bureau strictly prohibits the following with regard to the mark:

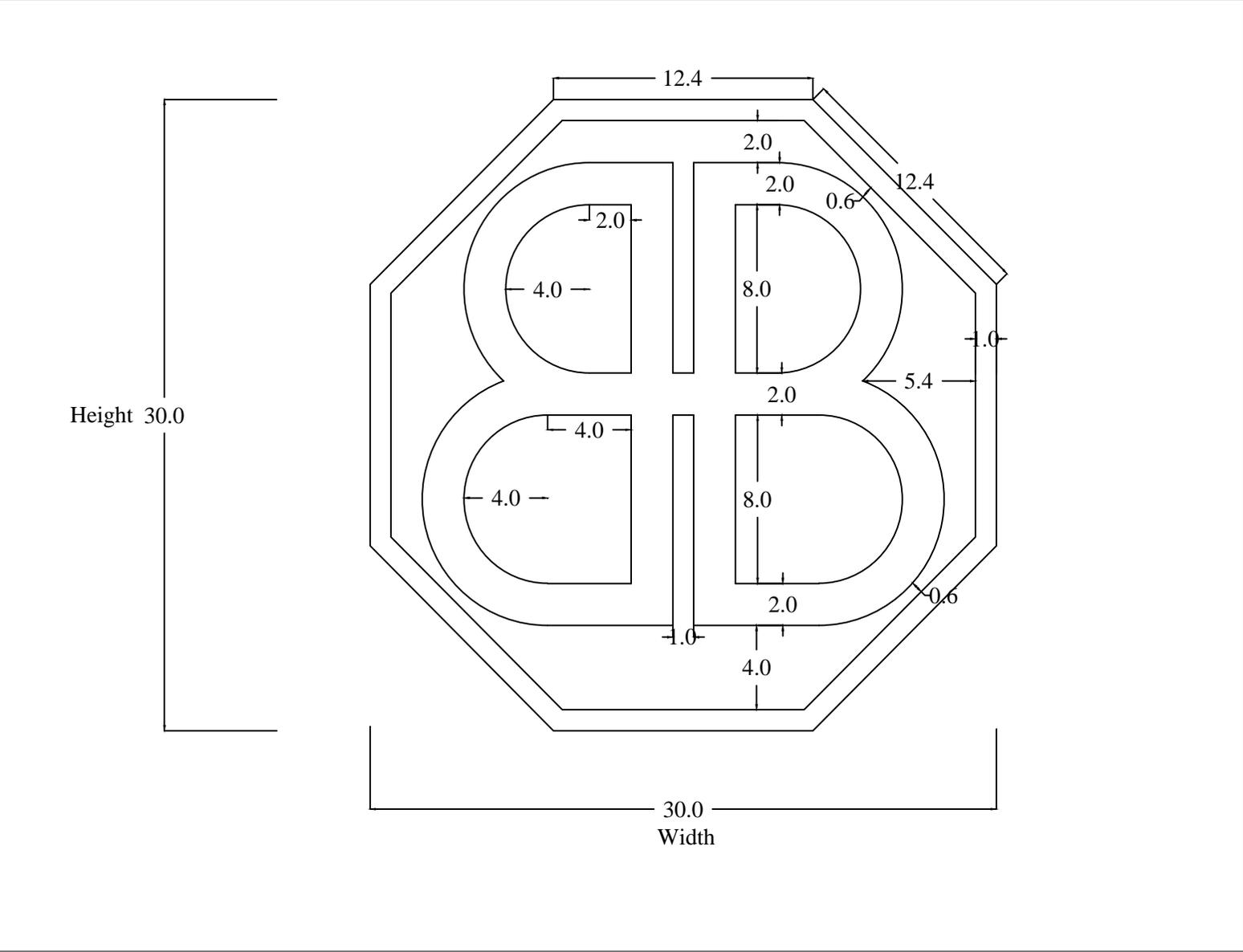
- a) Stretch or condense. Use the mark in the original (Figure 1) proportion with scaling factor to increase or reduce the size.
- b) Use of more than one colour.
- c) Rotating the mark.
- d) Using the mark against a dark background.
- e) Drop shadow to the mark

Note:

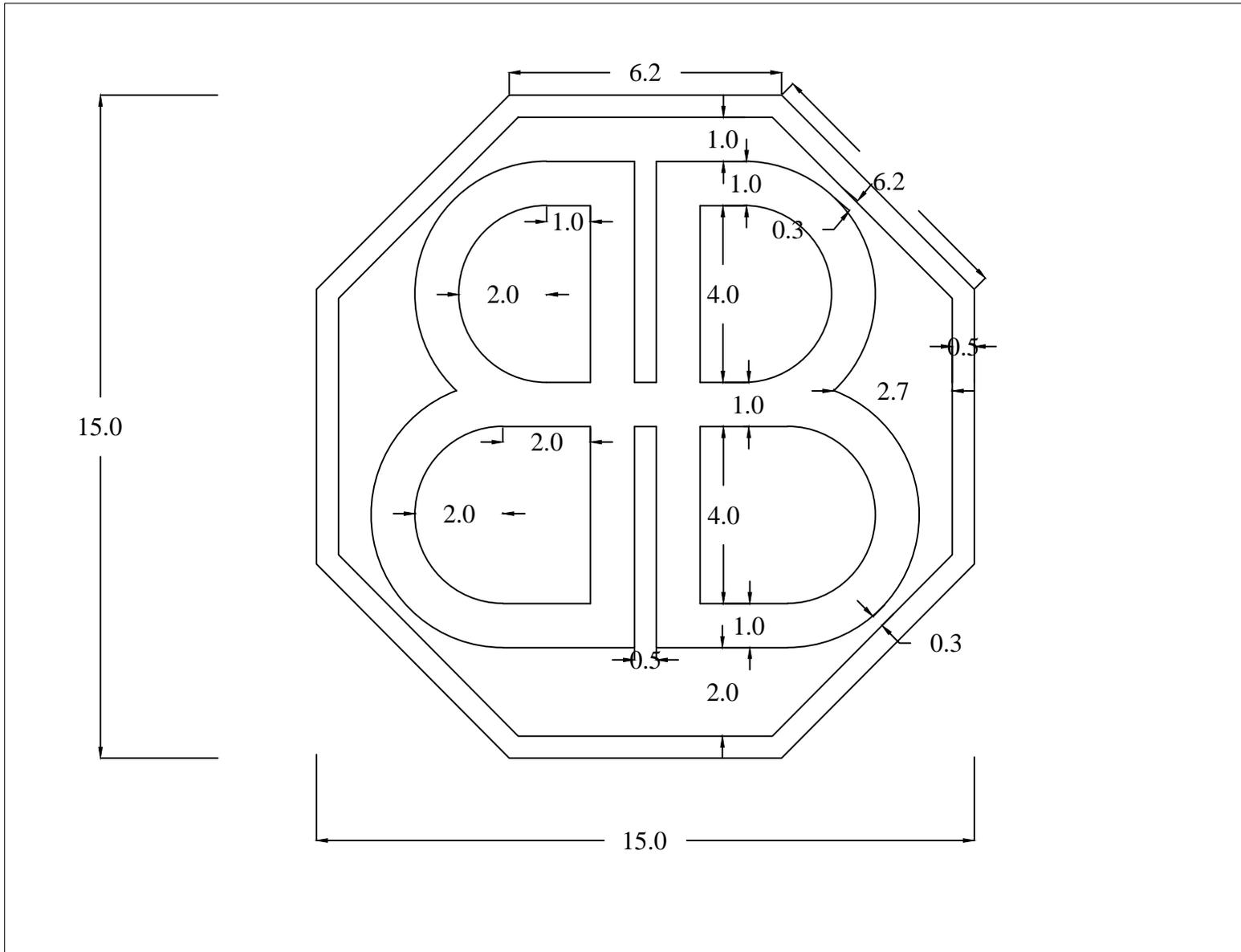
This guideline may undergo changes in the future. Changes, if any, shall be intimated to the clients by the Bureau. Please read this guideline in conjunction with the Bhutan Standards Licensing regulation 2015.

## **Annexure 01**

- A. Base dimension mark
- B. Reduced dimension mark
- C. Mark colour



All dimensions in millimeters



All dimensions in millimeters

